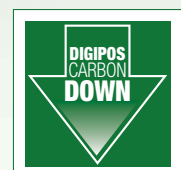


Green Technology: for Green Retail

DigiPoS is renowned across the world for technology innovation and the development of revolutionary solutions exclusively for the Retail Sector. As the Group brings a range of new products to market - the development work undertaken by DigiPoS Research and Development over the past year has now become evident. The launch of the DigiPoS Retail Core is a landmark product enabling Retailers to experience tangible reductions in power consumption without sacrificing performance.





DigiPoS: Carbon Down

DigiPoS is committed to driving down the cost of Retail Technology



DigiPoS is committed to driving down the cost of technology, assisting Retailers to improve the environment - and to do this without sacrificing performance.

To achieve all three simultaneously is a tough objective. The new DigiPoS Retail Core however meets all three of the criteria as an ultra small footprint PoS system that draws only 15 watts of power yet delivers in store where performance is needed. The DigiPoS Retail Core is predicted to be a benchmark "Green PoS" system in a market where many other vendors do not specialize in Retail - or have yet to take a technology position to help Retailers achieve energy efficiencies.

From hundreds of conversations with leading retailers - it was clear that the Retail Core would need to address the historical issue of power consumption, from both the perspective of environmental responsibility, and consideration of operating cost for the PoS system itself. The cumulative operating cost of multiple PoS systems can be considerable when taking into account the number of potential units and their workload in a typical day. Retailers clearly have an opportunity to demonstrate the steps they are taking to reduce carbon footprint and overall use of energy.

In terms of performance, size, robustness, power consumption and specification, the compact DigiPoS Retail Core with optional Extender Technology has set a new standard for the Retail technology industry. DigiPoS award winning technology is again positioned to lead the sector ensuring that high, retail specific performance can be achieved without compromise or inappropriate expense.

The DigiPoS Retail Core

with Add On Extender



“The Retail Core combines full PoS functionality in a small, fanless and sealed unit”

“Green technologies for green Retailers”

The features

The Retail Core solution addresses a new range of issues important to Retailers by providing:

- **Small form factor.** The individual unit measures 9.25”x 8.25”x 2.375” (235mm x 210mm x 60mm)
- **Retail Core.** Operation as a completely sealed unit with no moving parts.
- **Fanless.** All heat is exchanged through innovative external heat sync dispersal.
- **Locking I/O ports.** For secure connectivity.
- **Low cost, modular PSU.** For easy swap out as and when required.
- **Complete flexibility.** Via the addition of Retail specific features in the Retail Core Extender.
- **Only** pulling 15 Watts of Power

Additional design priority was given to the need to reduce size, optimizing counter and surrounding space. This was achieved with the complete Core system unit measuring only 9.25” x 8.25” x 2.375”. Compacting the performance technology also led to new innovation - by ensuring the unit could perform exceptionally without a fan - one of the traditional areas of system weakness. Finally this superior technology is then encased within an entirely sealed unit with no moving parts - reducing issues such as dirt and dust which again have such a negative effect on system components.

Going Green.... without any cost?

Upgrading almost any form of technology today means compliance with all European legislation and requirements.

This can bring its own challenges - and can mean that specialist experience is called upon to assist with a smooth technology transition and environmental disposal of product no longer required.

As an EEE producer DigiPoS has disposed of thousands of outdated PoS systems and other technology. The Group is fully compliant and registered under the government initiative to dispose of electronic waste products as required under the existing European Legislation - and specialists are pleased to help with advice planning and ultimate disposal.

It is often the case that DigiPoS is able to dispose of unwanted equipment without cost when it forms part of a planned installation of a new DigiPoS technology solution.

If you would like to know more about disposing of product and going Green with DigiPoS please call one of our Account Managers at 1 866 847 2767 or send an email to greenretail@digipos-solutions.com



“The DigiPoS Retail Core uses less than 15 Watts of power - less than half of a 40 Watt light bulb”



Green Technology: for Green Retail

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